

NEWS

Contact: Suzy Matus
Director of Marketing
212-488-1319
smatus@cpllp.com

COHEN & PERFETTO LLP SPONSORED LIVE SIMULCAST OF TONY AWARDS IN TIMES SQUARE

July, 2011

New York, NY – On Sunday, June 12, 2011 Cohen & Perfetto LLP, a Manhattan-based real estate law firm, was one of three co-sponsors of the live simulcast of The 65th Annual Tony Awards in Times Square.

The event, presented by The Tony Awards in partnership with the Times Square Alliance and Clear Channel Spectacolor, attracted an estimated 3,000 viewers throughout the 5-hour simulcast. Viewers were able to sit in one of the 1,000 chairs set-up throughout Duffy Square or on the bleachers above the TKTS booth. The simulcast was shown on the Clear Channel Spectacolor HD digital billboard on the corner of Broadway and 47th Street.

This was the third year that a simulcast of the Tony Awards live was presented in Times Square. The other co-sponsors of the simulcast were Daktronics, Inc. and the Broadway Association.



Photo courtesy of Clear Channel Spectacolor

About Cohen & Perfetto

Marshall J. Cohen and Louis A. Perfetto formed Cohen & Perfetto LLP, a full service boutique real estate law firm, in mid-2005. Based at 444 Madison Avenue, Cohen & Perfetto serves land developers, residential and commercial developers, banks, institutional and individual owners, landlords and tenants, and lenders and borrowers from middle market to Fortune 500 companies. The firm has experience and expertise in handling many types of commercial real estate transactions and provides the level of service found in a large firm with a personal feel. For more information please visit www.cohenperpetto.com.